

MEMBER ENGAGEMENT



24-25

EXPOSURE

4.% Increase in membership

444 published members

710+ total members

4.9% Increase in website
users

10.4% increase in Instagram

5.1% increase in Facebook
followers

COVERAGE

BBC Alba

BBC Radio nan Gàidheal

The Sunday Post

ArtMag

The Herald

West Coast Today



2024/25 Members Support

- CHARTS have supported members with applications to the likes of Creative Scotland for independent work.
- Aided by staff support.
- Resulting in funding for individuals of between 14k-50k.

Policies:

<https://www.chartsargyllandisles.org/projects-and-showcases/business-plan-2025-2028/>



Luke Winter, REFLECT, Remembering Together, August 2024 © Sean Caitlin

2024/25 Members Support

How to get involved?

Get in touch with us about the training or events.

Tell us what you need!

What would you like to see?

Follow CHARTS on social media or check our events and opportunities section at:

<https://www.chartsargyllandisles.org/>



Ràmh Culture Café Tiree © Tiree Makery

Use your profile!

Activate your membership profile to showcase your work, find opportunities, and connect with the CHARTS community.

Over 200 members are currently not visible.

By publishing your profile, you can be found for work opportunities and connect with other creatives.

Use your profile to:

- Showcase + promote your work.
- Find resources to help you grow your skills.
- Connect with like-minded individuals and groups.
- Market your opportunities and events.
- Receive support.

Email address *

Show email address on the Directory? *

Yes No

Show profile on the Directory? *

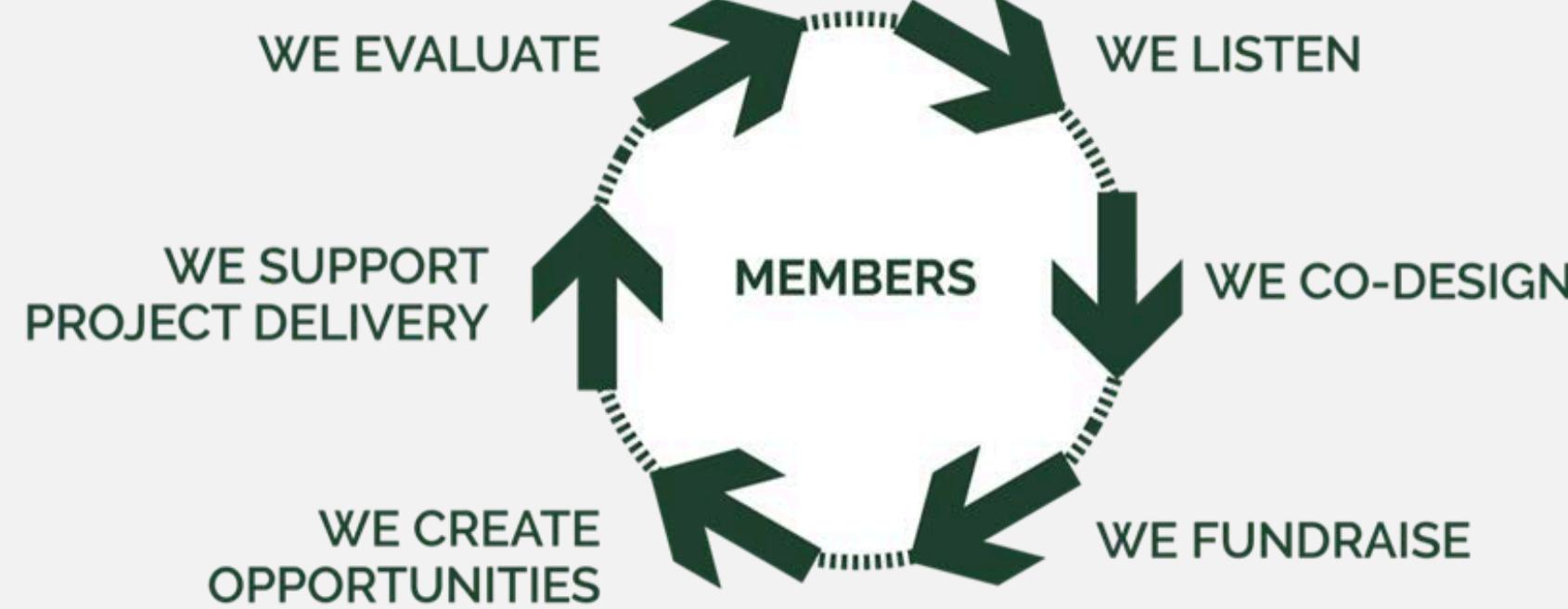
Yes No

Profile visible to everyone? *

Yes No

CONTACT DETAILS

Region





CHARTS NEEDS YOU

- Keep your profile up to date! **Publish** your profile and ensure that all relevant information is listed online.
- Remember to **add** your events or opportunities to CHARTS so we can promote and market your work!
- Follow us on social media to keep in the loop.
- Register for our newsletter.



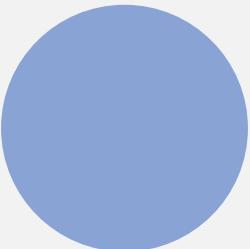
Dùthchas Beò, Kilmory Oib, May 2025 © Zoë Prosser / School of Innovation & Technology

Future

CHARTS Business Plan:

<https://www.chartsargyllandisles.org/projects-and-showcases/business-plan-2025-2028/>

- Gaelic members' support.
- Improvements to the CHARTS website.
- More digital engagement through online events.
- Continue to showcase work through engaging documentation.
- Continue to highlight and champion members.



GET IN TOUCH

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