

# MEMBER ENGAGEMENT





24-25

EXPOSURE

4.% Increase in membership  
444 published members  
710+ total members

4.9% Increase in website  
users

10.4% increase in Instagram  
5.1% increase in Facebook  
followers

COVERAGE

- BBC Alba
- BBC Radio nan Gàidheal
- The Sunday Post
- ArtMag
- The Herald
- West Coast Today

# 2024/25 Members Support

- CHARTS have supported members with applications to the likes of Creative Scotland for independent work.
- Aided by staff support.
- Resulting in funding for individuals of between 14k-50k.

Policies:

<https://www.chartsargyllandisles.org/projects-and-showcases/business-plan-2025-2028/>



Luke Winter, REFLECT, Remembering Together, August 2024 © Sean Caitlin



# 2024/25 Members Support

## How to get involved?

Get in touch with us about the training or events.

## Tell us what you need!

What would you like to see?

**Follow CHARTS** on social media or check our events and opportunities section at:

<https://www.chartsargyllandisles.org/>



Ràmh Culture Café Tìree © Tìree Makery



# Use your profile!

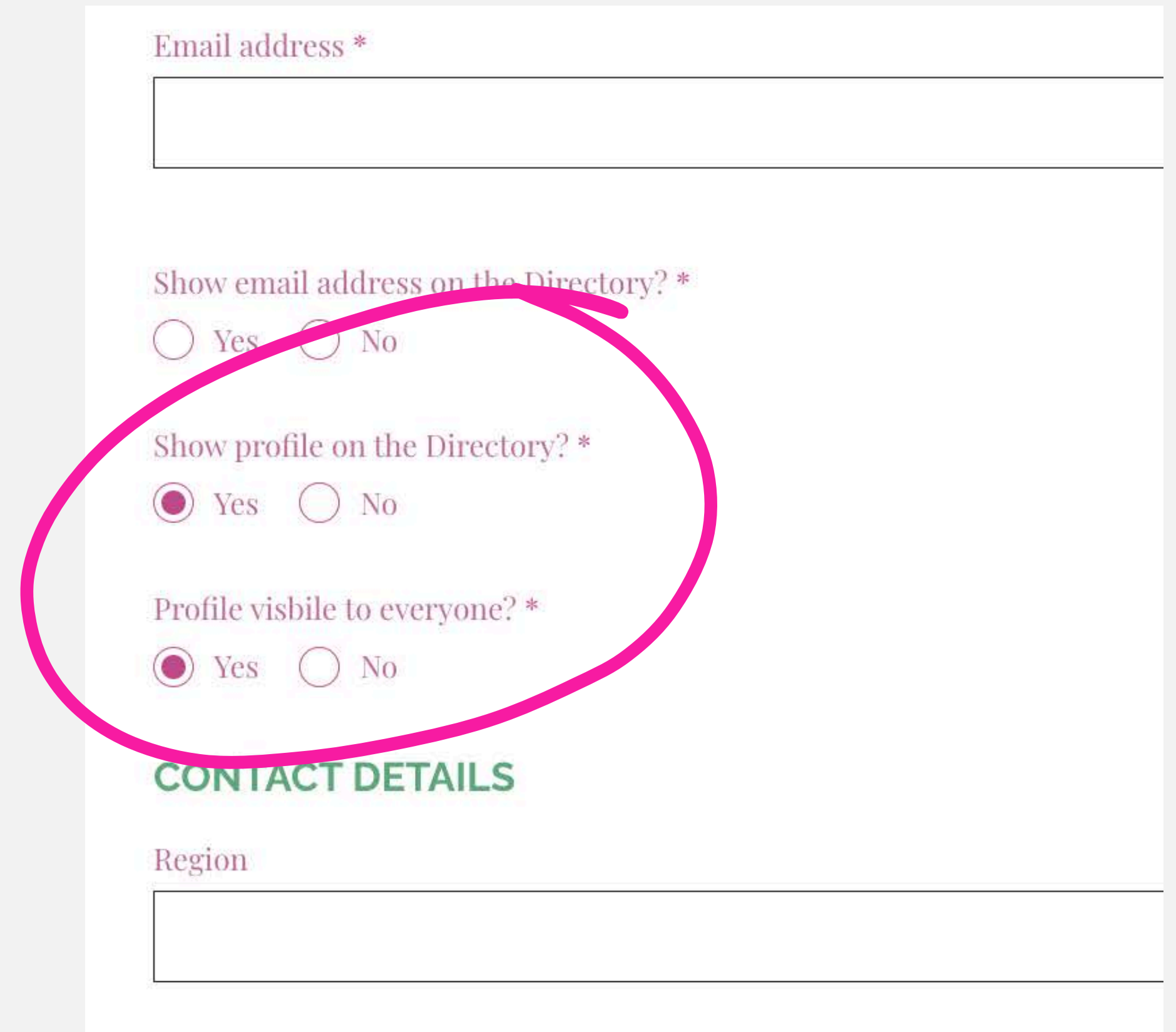
**Activate your membership profile** to showcase your work, find opportunities, and connect with the CHARTS community.

**Over 200 members are currently not visible.**

**By publishing your profile**, you can be found for work opportunities and connect with other creatives.

## Use your profile to:

- Showcase + promote your work.
- Find resources to help you grow your skills.
- Connect with like-minded individuals and groups.
- Market your opportunities and events.
- Receive support.



Email address \*

Show email address on the Directory? \*

☐ Yes ☐ No

Show profile on the Directory? \*

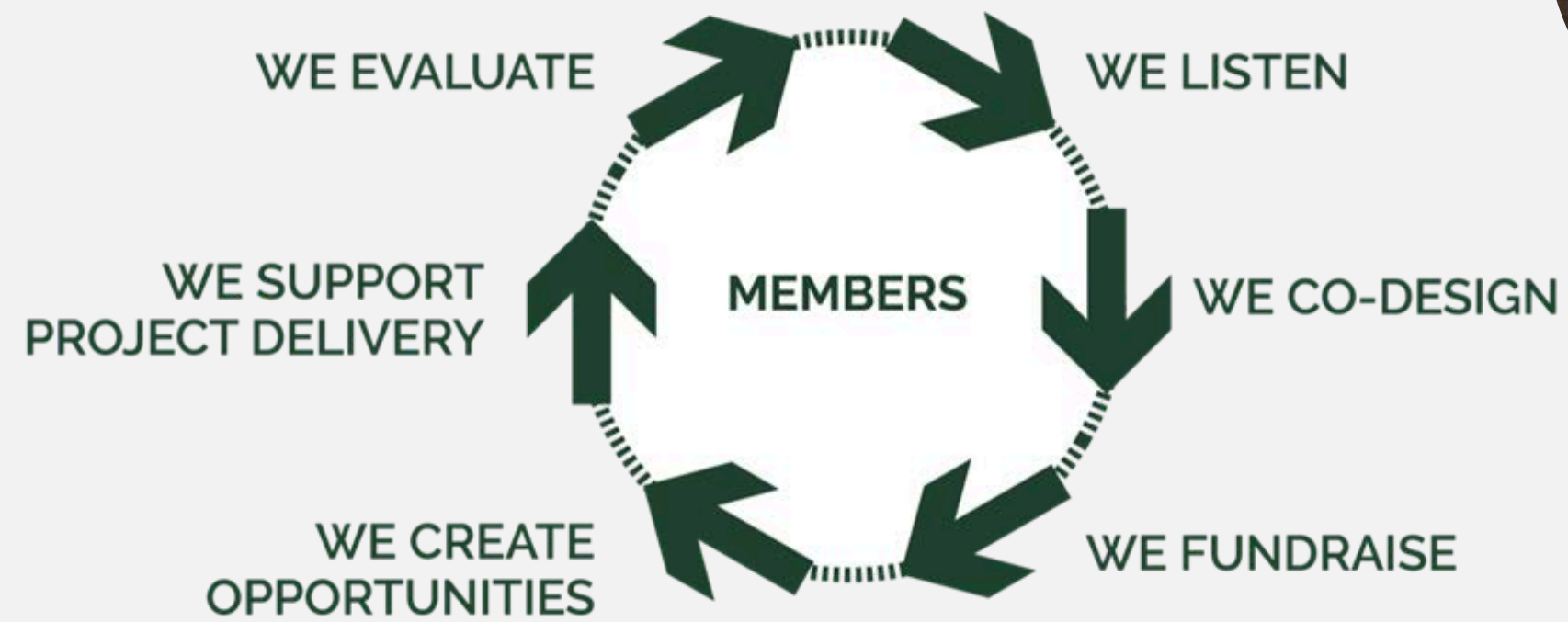
☒ Yes ☐ No

Profile visible to everyone? \*

☒ Yes ☐ No

**CONTACT DETAILS**

Region







Ràmh Beacons, Mull, January 2025 © Rutger Emmelkamp

# CHARTS NEEDS YOU

- Keep your profile up to date! **Publish** your profile and ensure that all relevant information is listed online.
- Remember to **add** your events or opportunities to CHARTS so we can promote and market your work!
- Follow us on social media to keep in the loop.
- Register for our newsletter.





Dùthchas Beò, Kilmory Oib, May 2025 © Zoë Prosser / School of Innovation & Technology

# Future

CHARTS Business Plan:

<https://www.chartsargyllandisles.org/projects-and-showcases/business-plan-2025-2028/>

- Gaelic members' support.
- Improvements to the CHARTS website.
- More digital engagement through online events.
- Continue to showcase work through engaging documentation.
- Continue to highlight and champion members.





# GET IN TOUCH

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